

# INTRODUCING THE CONNECTICUT ARTTRAIL

## IPHONE APP WITH THE MATTATUCK MUSEUM ARTS AND HISTORY CENTER



*Now, more than ever it's  
easy and fun to discover  
Connecticut's artistic treasures  
and the lively communities in  
which they reside.*

*Now it's easy to find your  
way to and around the  
fifteen museums and  
historic sites\* on the  
Connecticut Art Trail.*

Download the **FREE** Connecticut Art Trail mobile guide to explore what's in each museum and discover restaurants and lodging in the neighborhood. Each museum's individual guide offers location-specific points of interest within the museum, and automatically discovers what's in the neighborhood.

### The mobile guide for each museum includes:

- Plan Your Visit (*hours, admission fees, parking, etc.*)
- Permanent Collections
- Special Exhibitions
- Gift Shop
- On-site café
- Gardens and Landscapes (on-site)
- Amenities (Restrooms, etc.)
- Calendar of Events
- Restaurants in the area
- Lodging in the area


\* Mobile guides for Greenwich Historical Society and Weir Farm National Historic Site in Wilton will be phased-in in 2011. Blackberry platform will be launched 1<sup>st</sup> Quarter 2011.



### If you have an iPhone:

1. Search for Connecticut Art Trail in the app store **ART**
2. Download!
3. Select the museum you wish to browse

### If you have an Android:

1. Search for Geodelic in Android Marketplace
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2. Download!
  3. Select the "Guides" button
  4. Select the museum you wish to browse